

Dominique Bonniseau new Associate-Partner
Business Development of Innovative Products & Technologies
Release announcement

TEMATYS is pleased to welcome Mr. Dominique Bonniseau as Associate-Partner of the company. As an expert in commercial development of high-tech hardware product in BtoB markets, Dominique will bring to Tematys the ability to extend its offer.

Since December 2010, Tematys has successfully been developing its marketing and strategic consulting activity dedicated to Photonics companies and research organizations. For companies of any size, from early stage start-ups to industrial groups, the company would help transform photonic technologies into commercial product and setup growth strategies. Tematys would also provide comprehensive understanding on trends, markets and use of photonic technologies through its market reports.

Thanks to Dominique's expertise, Tematys is now able to support its clients in the implementation its marketing and strategic recommendations. For SMEs, we can now support them in the commercialization of new photonic or high-tech hardware products. It is an easy way for companies which have limited human resources for business development and sales to increase the incomes at a worldwide scale.

For Start-ups, it is often difficult to reach the first sales of new or disruptive products, especially when they are not yet entirely stabilized in terms of industrialization. Tematys can now help to go accomplish these two so important steps: one, to get the first sale and two, even more important, to install a product on its market.

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About TEMATYS (www.tematys.com)

TEMATYS is independent. Our team of highly qualified consultants is committed to provide a very comprehensive understanding on trends, markets and use of photonic technologies and their applications. Our services:

Our main clients are companies of any size, from international groups to SMEs and start-up. Our clients come from 15 different countries including the USA, Germany, Japan, Korea and of course France. We have also developed a special expertise in technology transfer and R&D valorization dedicated to Research Organizations and Laboratories, and we provide strategic views on optics and photonics markets for publics for clusters and publics agencies.

About Dominique Bonniseau

After some years in technical developments of innovative products, he became international business development or sales director for large companies, SME and start up.

Since 2011, Dominique develops the business of several companies in the field of microelectronic, infrared sensors, MEMS, laser components and systems, optical fiber and nanotechnology. The main territories covered by Dominique are: China, Japan, Korea, North of Europe, USA and Canada.

Dominique graduated from the I.S.E.P. electronic engineering school, Paris, France and received his PhD in Physics from the Fundamental Research Laboratory (French Atomic Agency, CEA) & Grenoble University (France).